



TONTINE

Tontine Wines' Net Profit Increased by 27.3% to RMB 170M in 2009
Recommended Final Dividend Payment of HK 2.88 Cents
Enjoy Business Accomplishments with Shareholders

* * * *

Dedicated to Become Sweet Wines Expert in China

Financial Highlight

| (RMB'000) | For the year ended 31 December | | |
|--|--------------------------------|---------|--------|
| | 2009 | 2008 | Change |
| Revenue | 584,337 | 486,708 | 20.1% |
| Gross Profit | 338,191 | 276,939 | 22.1% |
| Profit attributable to equity holders of the Company | 174,105 | 136,788 | 27.3% |
| Gross Profit Margin | 57.9% | 56.9% | 1.0% |
| Net Profit Margin | 29.8% | 28.1% | 1.7% |
| Earnings per Share (RMB cents) | 12.7 | 10.3 | 23.3% |
| Final Dividend per Share (RMB cents) | 2.53 | - | N/A |
| Final Dividend per Share (HKD cents) | 2.88 | - | N/A |

(Hong Kong, 15 April 2009) – China Tontine Wines Group Limited (“Tontine Wines” or the “Group”, Stock code: 0389), one of the largest sweet grape wines producers in the PRC, today announced its audited annual results for the year ended 31 December 2009.

During the period under review, the Group's revenue increased by 20.1% to RMB 580 million, attributable to the growth in sales volume and implementation of efficient cost control measures. Profit attributable to equity holders of the Company increased by 27.3% to RMB 170 million. Benefiting from the Group's adjustment in sales mix, and increase of proportion of wine products with higher profit margin, gross margin increased to 57.9%, and net profit margin was 29.8%. Basic earnings per share were RMB 12.7 cents. The Board recommended the payment of HK 2.88 cents (RMB 2.53 cents) as a final dividend for the year ended 31 December 2009.

Mr. Wang Guangyuan, Chairman and Chief Executive Officer of Tontine Wines, said, “2009 was an important year for Tontine Wines. The listing of our shares on the Main Board of the Hong Kong Stock Exchange on 19th November received overwhelming support from investors, and the public offer was approximately over-subscribed by 295 times. The listing not only consolidated our financial position, but also enhanced our brand image and reputation in the international market. 2009 was also a challenging year for us as the global economy only started to show signs of recovery, and was climbing out from the financial turmoil. The Group still maintained a steady growth rate, a strong proof of our ability to persevere in the midst of harsh situation.”

To meet the growing market demand for wine products, the Group plans to invest approximately RMB 180 million to build the 2nd phase wine production facilities, establish two automated production lines as well as 200 tanks with storage capacity of 100 tonnes, so to increase the annual production capacity from 19,000 tonnes to 39,000 tonnes by the end of 2010. The main construction of the 2nd phase wine production facilities targets to be completed in Q3 of 2010 while the construction of the two automated production lines is expected to be completed in Q4 of 2010. The new facilities are expected to commence productions by the end of 2010.

Moreover, the Group plans to build Tontine Wine Estate and Tontine Wine Cellar, striving to develop high-end market and enhance the brand image. The Group plans to invest approximately RMB 150 million to develop a self-owned vineyard, of an area of 2,000 acres with annual capacity of 500 tonnes in Ji'An City, to produce premium estate wines with high-quality mountain grapes. The production of the production facilities is commenced in 2010 and expected to be completed in 2011. The construction of the vineyards, which is scheduled into 3 phases, is expected to be completed in 2014. The production capacity of the Wine Estate is approximately 600,000 bottles, and the first batch of the products is planned to be launched to the market in 2012. The production ratio of sweet to dry wine is planned to be 7:3; and the products are planned to be sold in our Tontine retail outlets.

The Group will invest approximately RMB 60 million to build Tontine Wine Cellar in Tonghua County for production of high-end wine products. The design storage capacity can be bottled up to 600,000 bottles (750 ml). Construction is expected to be completed by the end of 2010 and the products are planned to be launched in 2011. The Group expects they can accomplish the production targets in 2013. The production ratio of sweet to dry wine is also 7:3, and the products will be sold mainly through distributors.

In addition, the Group will continue to expand and develop sales and distribution network. In the coming four years, the Group plans to invest approximately RMB 50 million to establish not less than 20 Tontine retail outlets, and plans to open five in Beijing, Chengdu, Shanghai, Shenyang and Wuhan in 2010. The outlets will be functioned as a direct sales and marketing platform for Tontine brands, and provide marketing support for distributors.

Lastly, the Group will continue to strengthen its brand awareness. The Group plans to intensify marketing and promotional activities such as TV commercials and billboard advertisements, organize wine tasting meeting, offer training to distributors and sales person and engage a brand ambassador, in order to further promote the brand names of Tongtian and Tongtian Hong to Chinese consumers.

Mr. Wang concluded, "As a leader in the China sweet wine industry, Tontine Wines is able to combine traditional and modern wine-making techniques in production. With a stable supply of mountain grapes from the Changbai Mountain, the Group continuously develops distinctive wine products to meet the different tastes of consumers, to seize huge market opportunities and strengthen our leadership in the China sweet wine market, and aims to become a sweet wine expert in PRC."

- End -

About China Tontine Wines Group Limited

Tontine Wines sells 18 different wine products in two main categories – sweet wine and dry wine under the “Tongtian” and “Tongtian Hong” labels. The Group has grown quickly since its inception in 2001. It ranked first in the PRC in terms of manufacturing volume of sweet wines in 2008 and is also one of the “Top 10 PRC Grape Wine Industry Brands”. The Group gets its grape supply from Tonghua Ji’An region, which is a major mountain grape producing region in the PRC and one of the few regions worldwide where mountain grapes can be cultivated. Through a sales network comprising 71 distributors, the Group sells its products in 19 provinces and 3 municipal cities in the PRC. Its sweet wines are popular among consumers because they are rich in nutrients and taste and pleasing to the palate. To meet market demand, the Group intends to expand annual production capacity from the current 19,000 tonnes to 39,000 tonnes by the end of 2010.

FOR ENQUIRIES:

Strategic Financial Relations (China) Limited

| | | |
|-----------------|-----------------|-------------------------|
| Ms. Esther Lau | (852) 2864 4845 | esther.lau@sprg.com.hk |
| Ms. Arlene Wong | (852) 2864 4899 | arlene.wong@sprg.com.hk |
| Ms. Cathy Zhang | (852) 2114 4963 | cathy.zhang@sprg.com.hk |
| Ms. Wing Ho | (852) 2114 4947 | wing.ho@sprg.com.hk |
| Ms. Yannis Yip | (852) 2114 4320 | yannis.yip@sprg.com.hk |